

The Part D Addendum study explores trends in PDP switch rates over time, drivers of switching, and the impact of PDP benefit changes on both switch rate and member experience overall.





## **PDP Growth**

The 2024 standalone PDP switch rate grew substantially over the rate observed in 2023.

Overall, 22% of MedSupp/OMO plus PDP members switched their prescription drug coverage for 2024, up from 15% in 2023.

## **PDP Plan Changes**

Nearly all pre-2024 AEP standalone PDP members were enrolled in a plan that would continue to be offered in 2024.



The average PDP member saw their premium meaningfully increase by \$8.30 or 19.1% for 2024.



High 2023 PDP premiums and drug deductibles were associated with elevated PDP switch rates to a greater extent than other coverage experiences.



Seniors who saw their Part D benefits decline for 2024 were substantially more likely to switch their PDP coverage for 2024.

switch their PDP coverage for 2024.

## **PDP Switching Triggers**

Health episodes often negatively impact consumers' perceptions of their PDP plan's fit.

Of those who had a health event, nearly two-thirds felt their drug coverage was the "best fit" prior to the event, dropping 10 points to 54% after the event.



Standalone Part D members report a higher rate of issues than their MAPD counterparts.



Formulary issues, generic copay increases, and premium affordability issues have the most influence in explaining why PDP members switched.

Standalone PDP members who came across a \$0 option switched at twice the rate of those who did not.



MAPD members were more satisfied with their PDP benefits in general than those in standalone drug plans, likely driven by the majority of MAPD members being in \$0 plans.

Get more information deftresearch.com